



# BORDER LIGHTS

Border Lakes Region 2 Spring 2021 Newsletter



## Lois Kelly

■ Team Coordinator



### Hello Region 2:

The 2021-2022 Regional Management Team (RMT) installation took place virtually with installing officer Kim Wonders. We welcome our newest team member, Events Coordinator **Nanette Peters from Grand Traverse Show Chorus**. All coordinators were elated to see representatives from our chapters join in to offer their appreciation and support. Region 2 Rocks!

#### Your Chapter Liaisons for the coming year:

Bluewater Chorus ~~ Grand Harmony ~~ Festival Sounds ~~ **Cathy Maxwell**

Carillon Belles ~~ Seaway Sounds ~~ **Lois Kelly**

Grand Traverse Show ~~ London ~~ Tri City ~~ **Leslie Lennon**

A Cappella Bella ~~ Crossroads Harmony ~~ **Nanette Peters**

Song of the Lakes ~~ Fenton Lakes ~~ **Nancy Swift**

Shoreline Sound ~~ Water Wonderland ~~ **Brook Tucker**

Heart of Michigan ~~ Lock Cities ~~ Northern Blend ~~ **Jill Watson**

Heart of Essex ~~ Motor City Blend ~~ **Melissa Wright**

All regional news is communicated to you through your chapter leader. Watch for an email coming soon requesting your feedback on our past year's virtual education and social zoom events. *"There is always something happening in Region 2"* so help us plan an exciting future for you.

On May 15, a second meeting of worldwide networking sessions will take place discussing procedures and safety precautions to return to in-person rehearsals. This includes updates and suggestions being attempted and considered by all chapters over the globe. I am very pleased to announce **Nancy Liedel, of Fenton Lakes Chorus** as our Region 2 representative for this very important issue. We are anticipating that our April 28-May 1, 2022 Regional Competition, along with other in-person events will joyfully happen. **CONTINUED ON PAGE 3**

## MISSION STATEMENT

Border Lakes Region 2 is an organization of American and Canadian women singers which advances musical excellence in barbershop harmony through education and performances.

Regional Website  
[www.saireg2.org/](http://www.saireg2.org/)



left to right, top to bottom  
 Installing Officer - Kim Wonders

Lois Kelly, Team Coordinator  
 Brook Tucker, Education Coordinator  
 Jill Watson, Directors' Coordinator  
 Cathy Maxwell, Marketing Coordinator  
 Leslie Lennon, Communications Coordinator  
 Nancy Swift, Finance Coordinator  
 Nanette Peters, Events Coordinator  
 Melissa Wright, Membership Coordinator

### BORDER LAKES REGION 2 2020-2021 REGIONAL MANAGEMENT TEAM



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#### Border Lakes Region 2 newsletter "Border Lights"

is posted on the regional website under "more" and distributed via email winter, spring and fall.

Next deadline: September 9, 2021

Send copy and photos to

Linda May ~ [lindamay@ameritech.net](mailto:lindamay@ameritech.net)

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Landline 586-791-8116

Send articles by the deadline as a plain email message or as an email attachment. Do not convert documents to pdf. Do not embed photos or artwork into the document. Send photos and clipart as attachments. Articles and photos can be in the same email. Please put the team area / quartet / chorus name in the subject line of your email. Sign your articles and include author's head and shoulders photo. Send ONLY ONE final and complete article. (Late corrections not accepted.) You may snailmail a photograph. Attach photo information. Mailed photographs will be returned if accompanied by a stamped self-addressed envelope.

#### CAMERA-READY ADS:

full page 10" x 7" \$110; 1/2 page 5" x 7" \$55; 1/4 page 3.5" x 5" \$35;

checks payable to Border Lakes Region 2.

Contact Nancy Swift at [finance@saireg2.org](mailto:finance@saireg2.org)

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SAI has recently announced a change for 2022 International Competition in Phoenix as September 12-17.

Because of this early date, the RMT is working out details for an August 2022 barbecue to celebrate and present love gifts to our two International representatives, **Motor City Blend and Grand Traverse Show Chorus** that will be representing us.

Tentative date is August 20 or 21, so pencil this in on your calendar. A Fall Regional Weekend will take place in October following International Convention. More details on this, along with weekend faculty will be announced soon.

Director Coordinator **Jill Watson** is in the process of assembling a list of SASSIE Songs with the guidance of Region 2 directors. Once this is established, the songs will be listed on the Region 2 website with instructions to obtain them.

Sadly we announce the Prospective Harmony In The Pines Chorus has dissolved. Sending much love to the ladies who worked diligently through the Steps Program for success and

hoping they seek out a chorus nearby to fulfill your love of singing.

Have you been checking out SAI's **Travel In Tune** program? It's fun to see how Regions around the world have been able to celebrate through a pandemic. Watch for Region 2. We have been given a date for fall.

June 4, 2021 ~~ Have you always wanted to be in a quartet? We have a great class coming up hosted by **Lynne Peirce** (Bass of Novelty Shop) for "quartet wannabees", mix and match. Registration is necessary, so keep a watch for information which will be coming soon. Lynne offered this class in Region 17 and they now have two new registered quartets. We are so excited for you!

**Coming Soon:**

June 12 Front Line Directors with Kim Vaughn

June 26 Rhythm Class with Donya Metzger

July 23 Titanium Quartet (International finalist)



**R**egion 2 sends a heartfelt thank-you to **Peggy Silver of Motor City Blend Chorus** as she retires as YWIH Coordinator. She has devoted much time and effort organizing and promoting the Harmony Day Camps in the past few years and has enlightened and encouraged young singers to explore their talent and share with the world. Until we can safely organize our youth to be together again, the Harmony Day Camps have been postponed.



**CHAPTER LONGEVITY**

**25 Years \* Grand Harmony**

**35 Years \* Heart of Essex**

**40 Years \* Bluewater**

**50 Years \* Crossroads Harmony**

**65 years \* Heart of Michigan**



## Brook Tucker

### ■ Education Coordinator

Happy Spring Region 2!

I am loving the warmer weather, smell of flowers in bloom, freshly cut grass and then comes the sneezing. Bless you.... Spring brings on a whole new world of beauty and wonder and sadly allergies. I hope yours are staying in line.

I have had the pleasure of finding us some amazing talent to educate and enlighten Region 2 during our quarantine time. While we are stuck in the world of Zoom it is nice to still be able to see your beautiful smiling faces and keep learning together. Please make sure your calendars are marked and your devices are charged up and ready to go for.

- Sonya Metzger Rhythm class 6/26 at 1 p.m.
- Titanium Quartet educational event 7/23 at 7 p.m.
- Admin Education Day 10/23

Keep your chin up Region 2; we will be singing again together soon.



## Nanette Peters

### ■ Events Coordinator

Hello Region 2!

I am very excited and honoured to be your new Events Coordinator – woo hoo!! For those who don't know me, I am a bass in the Grand Traverse Show Chorus, up in Traverse City. I also sing Bass in "Top Shelf" quartet and we can't wait to have you guys hear us sing at competition! I am currently the president of

the GTSC board but just couldn't resist also taking this on when I was approached by Nan Wardin so here, I am!

Right now, I'm just starting to get my feet wet and am busy introducing myself to the contact people at the various venues that we utilize for our events. And I will be meeting with our Region 2 Regional Convention Committee very soon to being shoring up the plans for when we all hit the stage for competition in 2022. I don't know about you, but I cannot WAIT to see everyone in Dearborn next year!

In spite of us not having any regional competition this year, we are still working hard to bring virtual education events to the region and especially look forward to the upcoming Virtual Fall Music School with Karen Breidert in September. And once we can be together in person again, I look forward to seeing you at the events we have planned for next year!

And with that, I will sign off. I'll be back in another issue of the newsletter but before I go, I would like to say thank you very much to the RMT for inviting me to join the team and a BIG thank you to my predecessor, Nan Wardin for doing such a great job for the past four years – I definitely have large shoes to fill!

## Cathy Maxwell

### ■ Marketing Coordinator

**K**udos to the Region's Marketing Teams



The traditional chorus marketing team's job has been to promote performances, shows, and guest nights. Since we are not holding those types of events during the pandemic the teams have adjusted their job descriptions. Your chorus's team is now focusing on promoting your members and rehearsals. It's not as flashy as promoting events, but it can be more rewarding.

This pivot from marketing events to marketing members has been the mainstay of our discussions at our marketing/membership roundtables. At these meetings held regularly since November, we have discussed some marketing basics, shared our successes and given each other support and tips. At the end of January, we had a guest presenter come in and hold a mini bootcamp on social media.

Since that bootcamp, your chorus teams have increased their posts on Facebook and the result is more Facebook followers. Across the region we have seen an average of a 3% increase of followers since January. Some choruses are seeing increases of 16-18%.

More followers means more people informed of our wonderful hobby and that means more potential new members. Kudos to the marketing teams!

How can you help your chorus?

- Follow your chorus on Facebook.
- Follow other Region 2 choruses.
- If you enjoy a post: comment on it or share it. Did you know that this simple act can increase the number of people the post reaches?

If you look at the various chorus Facebook pages from our region and across the barbershop world you will see some highly creative ideas for rehearsals, fundraisers, membership retention and FUN. And if you have a chance, thank your marketing/membership teams. They deserve it!

Note – Travel in Tune is a new Sweet Adelines International program that allows members to virtually experience the exceptional cultures, personalities, and educational programs of each of our regions. Region 2's contribution to Travel in Tune will be going live in October 2021.

## Jill A. Watson

### ■ Director's Coordinator

I am excited and honored to be the Region 2 directors' coordinator for another term! Thank you for having faith in me. For all of us, this has been an "interesting" yet "challenging" time in our chorus and regional lives. Some of us are slowly getting back to rehearsals either outside, or masked and socially distanced inside. YAY!

Who knows what this next year will bring, but let's all be hopeful that we will be making amazing four-part harmony and looking forward to a regional competition next spring. I cannot wait to be on that stage again. Kudos to all of our Region 2 directors for maintaining the Zoom risers each week, engaging our singers, and keeping it all together (as best we can!)

Reminder: Kim Vaughn will lead the Frontline Director's seminar, **Saturday, June 12**. It will begin at 10:30 a.m. and end at 4 p.m. I am hoping all directors will be able to attend and take advantage of Kim's wonderful knowledge and her ability to share her expertise. I know some of you work on Saturday but maybe you will be able to squeeze in a session or two. There will be four classes with a brief break in between each class. Watch your email for more details and registration.



## WHY WE TEACH MUSIC

Not because we expect you to major in music;  
Not because we expect you to sing all your life;  
Not so you can relax, not so you can have fun;

But so you will be...human. So you will recognize beauty. So you will be sensitive. So you will be closer to an infinite beyond this world. So you will have something to cling to. So you will have more love, compassion, gentleness, good--in short, more life!

Of what value will it be to make a prosperous living unless you know how to live?



A CAPPELLA BELLA, MUSKEGON | BLUEWATER, OWEN SOUND | CARILLON BELLES, SIMCOE | CROSSROADS HARMONY, REED CITY | FENTON LAKES, LINDEN | FESTIVAL SOUNDS, STRATFORD | GRAND HARMONY, WATERLOO | GRAND TRAVERSE SHOW, TRAVERSE CITY | HEART of ESSEX, MAIDSTONE | HEART of MICHIGAN, SHEPHERD | LOCK CITIES CHORUS, SAULT STE. MARIE | LONDON, LONDON | MOTOR CITY BLEND, FARMINGTON HILLS | NORTHERN BLEND, PRESCOTT | SEAWAY SOUNDS, SARNIA | SHORELINE SOUND, ROYAL OAK | SONG of the LAKES, DAVISON | TRI CITY, AUBURN | WATER WONDERLAND, LANSING

**BORDER LAKES REGION 2 & SWEET ADELINES INTERNATIONAL CALENDAR 2021-2023**  
**2021 All Classes Virtual**

<b>2021</b>			
June 4	7:30 p.m.~~Region 2 Quartet Wannabees with Lynne Peirce	Sept. 17-18	Virtual Fall Music School with Faculty Karen Breidert
June 5	9:30 a.m.~~RMT Budget Meeting	Oct. 23	Region 2 Leaders Training Day with International Faculty TBA
June 12	10:30 a.m. to 4 p.m.~~Virtual Director's Education with Kim Vaughn		
June 19	10 a.m.~~Region 2 Presidents/Team Leaders Round Table	<b>2022</b>	
June 26	1 p.m.~~Region 2 with Donya Metzger for Rhythm Class	April 28-May1	Region 2 Convention & Competition
July 13	Barbershop Music Appreciation Day	June 10-11	Region 2 Director Seminar
July 15	Chapter Verification of Audit due SAI	July 22-24	IES (International Education Symposium) ~~~ San Antonio, Texas
July 23	7 p.m.~~Titanium Quartet Education	Aug. 20 or 21	Region 2 International Send-off and Barbecue (info to follow)
July 31	Final date for 50% reduction for quartet registration/renewal fee	Sept. 12-17	SAI International Convention & Competition~~~Phoenix, Arizona
July 31	Final date for 2021 Chapters requiring Standing Rules review	Oct. TBD	Region 2 Fall Music School (info to follow)
August	Vacation 😊	<b>2023</b>	
Sept. 9	Border Lights deadline	April 20-23	Region 2 Convention & Competition
		Sept. TBD	Fall Music School
		Oct. 30-Nov. 4	SAI International Convention & Competition~~~Louisville, KY

**2020-2021 REGIONAL COORDINATOR SUPPORT COMMITTEES**

(Under Communication Coordinator Leslie Lennon): Nominating Chair Kay Gaines; Border Lights Newsletter Linda May; Regional Photographer Nancy Liedel \*\*\* (Under Director Coordinator Jill Watson) Purple Ribbon Gang Coordinator Vicki Gibson; PRG Assistant Director Sylvia Karpinsky; P R G President Lois Kelly; Director Specialist Chris Noteware; Past Director Coordinator Jeanne Lundberg \*\*\* (Under Team Coordinator Lois Kelly): Chapter Liaison Nancy Liedel; Strategic Planning Judy Sirut, Maria Christian \*\*\* (Under Finance Coordinator Nancy Swift): Coaching Grant Diana Gregg

\*\*\* (Under Events Coordinator Nan Wardin): Fall Registrar Keane Michelin; Fall Tech Specialist Karen Behrendt; Fall Banquet Coordinator Nanette Peters; Event Assistant Coordinator Amanda Scott; Convention Facilities Coordinator Mary Patrick; Chair Regional Convention Sheila Jamnik; Convention Coordinator Lois Kelly \*\*\* (Under Education Coordinator Brook Tucker): DC P Coordinator Peggi Starkey; YWih Coordinator T B A; Arrangers Coordinator Dr. Diane Clark; Music Librarian Polly Snider; Quartet Promotion Traci Martin And Susan Heimburger \*\*\* (Under Marketing Coordinator Cathy Maxwell): PR Liaison Linda May \*\*\* (Under Membership Coordinator Melissa Wright): 25-Year Star Pin Diana Gregg